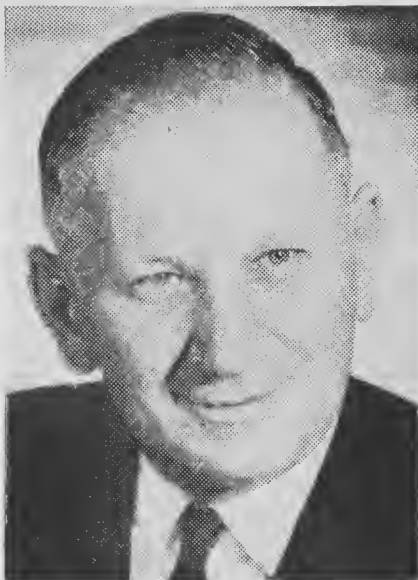


PAN-AM GUIDE





On behalf of the citizens of Winnipeg, I am very pleased to extend to you a warm welcome to Winnipeg.

Greater Winnipeg, where western hospitality is as genuine and friendly as in the days of the Selkirk Settlers, has a population of 510,000. It is a modern and progressive City with full convention facilities. We have spacious and comfortable modern Motels and first class Hotels.

You will find shopping a delight in stores stocked with quality Canadian merchandise and items from the four corners of the globe.

We are particularly proud of our beautiful parks. Assiniboine and Kildonan Parks take their places as two of the most beautiful on the continent.

I am confident your stay will be a most delightful and enjoyable one. We hope you will return next year and spend your vacation in Winnipeg, "The Home of Hospitality".

A stylized, cursive handwritten signature in dark ink, likely belonging to the Mayor of Winnipeg.

MAYOR



Outdoor Decorative Lighting

. . . will add greatly to your enjoyment of gardens and landscaping arrangements. Floodlighting of small trees, flower beds, shrubs or trellises creates a dramatic effect and will contribute to a pleasant mood for outdoor parties on the patio or terrace. Make the most of pleasant summer evenings. See your Hydro supervisor about outdoor decorative lighting.

MANITOBA HYDRO

Your versatile servant.

PAN-AM HEADQUARTERS

PHONE 942-2541

Welcome to Winnipeg

IN AN EMERGENCY

DIAL "999"

Help from the Police or Fire Departments, Medical Assistance, Ambulance Service or the Poison Centre, is obtainable anywhere in the Greater Winnipeg area by dialing

"999"

Bienvenido a Winnipeg

En caso de cualquier situación de emergencia, disque el número

DIAL "999"

La llamada telefonica a este número en al área de la ciudad de Winnipeg proveerá:

AYUDA POLICIAL, AYUDA del DEPARTAMENTO DE BOMBEROS, AYUDA MEDICA, inclusive en casos de envenenamiento, SERVICIO DE AMBULANCIA.

MARIGOLD RESTAURANT

417 St. Mary's Road

PHONE 233-1453

— Pan Am Special —

Delivery Available to 3:00 a.m.

No. 1—2 Pieces Chicken, Chlps,
Cole Slaw.
Delivered only

\$1.95

No. 2—Hot Twin Burger, Chips,
Cole Slaw.
Delivered only

\$1.95

or

TRY OUR BEAUTIFUL DINING ROOM
RELAX IN OUR LOUNGE

Exotic Chinese Foods - Chicken - Steaks - Sea Foods

SUNDAY, JULY 23

2:00 pm OPENING CEREMONIES
(Parade of Athletes)

7:30 pm Volleyball Game

MONDAY, JULY 24

2:00 pm Baseball Game
7:30 pm Baseball Game
8:00 pm Basketball Game
9:00 pm Cycling Sprints and Pursuits
10:30 a.m. Field Hockey Game
6:30 pm Field Hockey Game
2:00 pm Football Game
6:30 pm Football Game
8:30 pm Football Game
2:00 pm Men's Compulsory
Gymnastic Exercises

8:00 pm Men's Compulsory
Gymnastic Exercises
9:00 am Rifle & Pistol
2:00 pm Rifle & Pistol
10:00 am Water Polo Game
2:00 pm Water Polo Game
7:00 pm Water Polo Game
10:00 am Tennis—Continuous play
9:00 am Volleyball Game
7:30 pm Wrestling Bouts

GENERAL INFORMATION ON THE MANITOBA LIQUOR CONTROL ACT

Hours of Sale: The hours of sale for most liquor stores are from 11:00 a.m. until 8:00 p.m., and for brewery retail stores and hotel vendors from 11:00 a.m. to 12:00 p.m.

The liquor control commission located at Donald and Ellice St. remains open from 12:00 a.m. to 12:00 p.m.

Alcoholic Beverages in Public Licensed Premises

Restaurants: Beer and wine may be served with meals between noon and midnight.

Dining Rooms: Spirits, Beer and wine may be served with meals between noon and midnight.

Cabarets: Spirits, beer and wine may be served between the hours of 5:00 p.m. and 2:00 a.m. Meals and

live entertainment are provided in cabarets.

Cocktail Rooms: Rooms adjoining a dining room which serve spirits, beer and wine between noon and 1:00 a.m.

Beer Parlours: Rooms in hotels which serve draught or bottled beer. They are open from 11:00 a.m. to 12:00 p.m.

Important Points to Remember

1. Minors may not be served or purchase alcoholic beverages.
2. Liquor must not be consumed in a public place except in licensed premises.
3. Unsealed liquor may be carried in a motor vehicle only if it is in the trunk or other place in the vehicle designed for carrying baggage.

TUESDAY, JULY 25

- | | |
|---|--|
| 5:30 pm Baseball Game | 8:00 pm Men's Optional
Gymnastic Exercises |
| 7:30 pm Baseball Game | 10:00 am Women's 3 Metre
Diving (preliminaries) |
| 9:00 pm Cycling Sprints & Pursuits | 2:00 pm Women's 200 Metre
Freestyle (heats)
Men's 100 Metre
Freestyle (heats) |
| 8:00 am Equestrian—Dressage | 3:30 pm Water Polo Game |
| 10:30 am Field Hockey Game | 7:00 pm Women's 3 Metre
Diving (preliminaries) |
| 6:30 pm Field Hockey Game | 9:00 pm Water Polo Game |
| 2:00 pm Football Game | 10:00 am Tennis—Continuous play |
| 6:30 pm Football Game | 2:00 pm Volleyball Game |
| 8:30 pm Football Game | 8:00 pm Volleyball Game |
| 2:00 pm Women's Compulsory
Gymnastic Exercises | 7:30 pm Wrestling Bouts |
| 8:00 pm Women's Compulsory
Gymnastic Exercises | |

HOME OF THE FAMOUS
DOUBLE PATTIE HAMBURGER

"the big fella"

PONY CORRAL

COFFEE SHOP - DRIVE-IN

1919 PEMBINA HWY.
FORT GARRY

WELCOME PAN-AM VISITORS

GREEN BRIER INN

MAIN AND RUPERTSLAND

BOWLING AND BILLIARDS

ST. JAMES LANES

Air Conditioned
1809 PORTAGE AVE. 888-7586

CENTENNIAL  EXPO  PAN AMERICAN
GAMES  THINGS ARE HAPPENING
THROUGHOUT THE LAND AND YOU
WANT TO BE EVERYWHERE AT ONCE...
WE'LL BE ANYWHERE AND EVERYWHERE
IN CANADA WHERE THE ACTION IS.

CANADIAN BROADCASTING CORPORATION

WEDNESDAY, JULY 26

2:00 pm Baseball Game
 5:30 pm Baseball Game
 2:00 pm Basketball Game
 8:00 pm Basketball Game
 9:00 pm Cycling Sprints & Pursuits
 9:30 am Men's Foil Individual Fencing
 2:30 pm Men's Foil Individual Fencing
 7:30 pm Men's Foil Individual Fencing
 10:30 am Field Hockey Game
 6:30 pm Field Hockey Game
 2:00 pm Football Game
 6:30 pm Football Game
 8:30 pm Football Game

Sport Clothes Always
 at their Best when
 cleaned by

Quinton's

2:00 pm Men's Optional
 Gymnastic Exercises
 8:00 pm Men's Optional
 Gymnastic Exercises
 9:00 am Rifle & Pistol
 2:00 pm Rifle & Pistol
 11:00 am Women's 200 Metre Breaststroke (heats)
 Men's 200 Metre Butterfly (heats)
 Women's 200 Metre Backstroke (heats)
 1:00 pm Water Polo Game
 4:00 pm Women's 3 Metre Diving FINAL
 7:00 pm Women's 200 Metre Freestyle FINAL
 Men's 100 Metre Freestyle FINAL
 Women's 200 Metre Breaststroke FINAL
 Men's 200 Metre Butterfly FINAL
 Women's 200 Metre Backstroke FINAL
 9:00 pm Water Polo Game
 10:00 am Tennis—Continuous play
 7:30 pm Wrestling Bouts
 1:00 pm Yachting:
 Lightning
 Flying Dutchman
 Snipe
 Finn

Metro REXALL DRUGS

SILVER HEIGHTS — Portage and Mount Royal — 832-1825 - 832-3120
 JAMESWOOD — Whytewold and Ness — 837-1349
 WOODHAVEN — Portage and Harcourt — 837-1197 - 837-8564
 COTTONWOOD — 1077 Autumnwood — 256-4393
 WHYTEWOLD — Portage and Whytewold — 837-5827
 KERN PARK — 648 Kildare E. — 222-3297
 MARION — Marion and Braemar — 233-1471

THURSDAY, JULY 27

2:00 pm Baseball Game
 5:30 pm Baseball Game
 9:00 pm Cycling Sprints & Pursuits
 9:00 pm Cycling Sprints & Pursuits
 9:30 am Men's Sabre
 Individual Fencing
 2:30 pm Men's Sabre
 Individual Fencing
 7:30 pm Men's Sabre
 Individual Fencing
 10:30 am Field Hockey Game
 6:30 pm Field Hockey Game
 2:00 pm Football Game
 6:30 pm Football Game
 8:30 pm Football Game
 2:00 pm Women's Optional
 Gymnastic Exercises
 8:00 pm Women's Optional
 Gymnastic Exercises

9:00 am Rifle & Pistol
 2:00 pm Rifle & Pistol
 10:00 am Men's 100 Metre
 Backstroke (heats)
 Women's 100 Metre
 Backstroke (heats)
 Men's 200 Metre
 Individual Medley (heats)
 Women's 400 Metre
 Freestyle (heats)
 Men's 400 Metre
 Freestyle Relay (heats)
 1:00 pm Men's 3 Metre Diving
 (preliminaries)
 4:00 pm Water Polo Game
 7:00 pm Men's 100 Metre
 Backstroke FINAL
 Women's 100 Metre
 Backstroke FINAL
 Men's 200 Metre
 Individual Medley FINAL
 Women's 400 Metre
 Freestyle FINAL
 Men's 400 Metre Freestyle
 Relay FINAL
 9:00 am Water Polo Game
 10:00 am Tennis—Continuous play
 2:00 pm Volleyball Game
 8:00 pm Volleyball Game
 7:30 pm Wrestling FINALS
 1:00 pm Yachting:
 lightning
 Flying Dutchman
 Snipe
 Finn

Greetings and a hearty welcome
 to all competitors and visitors
 from the City of West Kildonan

Mayor C. N. Kushner, Q.C.

Aldermen:

C. Bachman	C. Scarfe
B. Hewak	S. Sorokin
N. Nurgitz	D. Yanofsky

Fred D. Harty - Secretary-Treasurer

265 Kennedy Street
 Phone WH 3-1146 - WH 3-8977

Josef

COIFFURE STYLIST

1701 Corydon Avenue
 Phone HU 9-6154 - HU 9-7527

BIRCHWOOD BOWL

2520 PORTAGE AVE.
 PHONE 837-5885

10 Pin Tournament On Now

KIRKFIELD HOTEL

DINING ROOM — COCKTAIL LOUNGE
 BEVERAGE ROOM

West on Portage Ave., 10 furlongs east
 of Assiniboia Downs

FRIDAY, JULY 28

2:00 pm Baseball Game	9:00 am Rifle & Pistol
7:30 pm Baseball Game	2:00 pm Rifle & Pistol
9:00 pm Cycling Sprints & Pursuits	10:00 am Tennis—Continuous play
9:30 am Men's Foll Team Fencing	9:00 am Volleyball Game
2:30 pm Men's Foll Team Fencing	2:00 pm Volleyball Game
7:30 pm Men's Foll Team Fencing	8:00 pm Volleyball Game
10:30 am Field Hockey Game	7:00 pm Weightlifting—Bantamweight
6:30 pm Field Hockey Game	1:00 pm Yachting:
2:00 pm Football Game	Lightning
6:30 pm Football Game	Flying Dutchman
8:30 pm Football Game	Snipe
2:00 pm Men's & Women's	Finn
Individual Gymnastic FINALS	
8:00 pm Men's & Women's	
Individual Gymnastic FINALS	

SATURDAY, JULY 29

2:00 pm Men's 100 Metre (heats)	2:00 pm Baseball Game
Men's 400 Metre (heats)	7:30 pm Baseball Game
Men's 10,000 Metres FINAL	10:00 am Equestrian—3-day event.
Men's Javelln FINAL	(Dressage)
Men's Shot Put FINAL	9:30 am Men's Sabre Team Fencing
Women's 100 Metre (heats)	2:30 pm Men's Sabre Team Fencing
Women's Discus FINAL	7:30 pm Men's Sabre Team Fencing
Women's Pentathlon (1st day)	10:30 am Field Hockey Game
80 Metre Hurdles	6:30 pm Field Hockey Game
Shot Put	2:00 pm Football Game
High Jump	6:30 pm Football Game

Welcome to Winnipeg



AND WELCOME TO THE "ROYAL"

Whether it's to cash travellers cheques, exchange currency or ask for information, our staff and services are at your disposal during your stay in Winnipeg. Drop in at the branch you find most convenient. There's a "Royal" welcome awaiting you.

ROYAL BANK

SATURDAY, JULY 29 (Continued)

- | | |
|--|--|
| 8:30 pm Football Game | Women's 800 Metre Freestyle FINAL |
| 11:00 am Skeet Shooting | Men's 400 Metre Individual Medley FINAL |
| 9:00 am Rifle & Pistol | |
| 2:00 pm Rifle & Pistol | 9:00 pm Water Polo Game |
| 9:30 am Water Polo Game | 10:00 am Tennis—Continuous play |
| 11:00 am Men's 200 Metre Freestyle (heats) | 2:00 pm Volleyball Game |
| Women's 100 Metre Butterfly (heats) | 8:00 pm Volleyball Game |
| Men's 200 Metre Breaststroke (heats) | 1:30 pm Weightlifting—Featherweight |
| Women's 800 Metre Freestyle (heats) | 7:00 pm Weightlifting—Lightweight |
| Men's 400 Metre Individual Medley (heats) | 1:00 pm Yachting:
Lightning
Flying Dutchman
Snipe
Finn |
| 1:30 pm Water Polo Game | |
| 3:00 pm Men's 3 Metre Diving FINAL | 1:30 pm Men's 10,000 Metres
—K2
—K1
—C2
—C1 |
| 7:00 pm Men's 200 Metre Freestyle FINAL | |
| Women's 100 Metre Butterfly FINAL | |
| Men's 200 Metre Breaststroke FINAL | |

SUNDAY, JULY 30

- | | |
|---|--|
| 2:00 pm Men's 400 Metre Hurdles (heats) | Women's Pentathlon (final day):
Long Jump
200 Metres |
| Men's 3,000 Metre Steeplechase FINAL | 2:00 pm Baseball Game |
| Men's 100 Metre FINAL | 7:30 pm Baseball Game |
| Men's 400 Metre FINAL | 10:00 am Equestrian—3-day event (endurance phase) |
| Men's 20,000 Metre Walk FINAL | 2:00 pm Football Game |
| Men's High Jump FINAL | 6:30 pm Football Game |
| Women's 80 Metre Hurdles (heats) | 8:30 pm Football Game |
| Women's 100 Metres FINAL | 11:00 am Skeet Shooting |
| | 9:00 am Women's 10 Metre Diving (preliminaries) |

WATCH . . .

ABC WIDE WORLD OF SPORTS



SUNDAY, JULY 30 (Continued)

11:00 am Women's 100 Metre Freestyle (heats)
Men's 100 Metre Breaststroke (heats)
Women's 200 Metre Individual Medley (heats)
Men's 400 Metre Freestyle (heats)
Women's 400 Metre Medley Relay (heats)

3:00 pm Women's 10 Metre Diving FINAL

7:00 pm Women's 100 Metre Freestyle FINAL
Men's 100 Metre Breaststroke FINAL
Women's 200 Metre Individual Medley FINAL

Men's 400 Metre Freestyle FINAL
Women's 400 Metre Medley Relay FINAL

9:00 pm Water Polo Game

10:00 am Tennis—Continuous play

1:30 pm Weightlifting—Middleweight

7:00 pm Weightlifting—Light Heavyweight

1:30 pm Men's 500 Metres/K2
Women's 500 Metres/K1
Men's 1,000 Metres/C1
Men's 1,000 Metres/K1
Women's 500 Metres/K2
Men's 1,000 Metres/C2
Men's 1,000 Metres/K2
Women's 500 Metres/K4
Men's 500 Metres/K1
Men's 1,000 Metres/K4

CUSTOMS EXEMPTIONS

\$100 Exemption

You are granted a \$100 exemption as a returning resident of the United States if:

You are returning from a stay of no less than 48 hours;

You have not used the \$100 exemption, or any part of it, within the preceding 30-day period.

Articles totalling \$100 (based on the fair retail value of each item) may be entered free of duty, subject to the limitations on liquor and cigars, if:

they accompany you at the time of your return;


they were acquired as an incident of your trip;

they are for your personal or household use;

they are properly declared to customs.

Cigars and cigarettes: There is no limitation on the number of cigarettes that may be imported for your personal use. However, not more than 100 cigars may be included.

Liquor: One quart of alcoholic beverages may be included in this exemption if you are 21 years of age or older.



SUNDAY SMORGASBORD AT THE ALEX

a bountiful buffet table tempts the most capricious appetite
console stylings by Oon Shennon create an atmosphere of relaxation
this is for you — end your family!

per person	\$3.50
children 12 and under	\$1.75

5:00 - 9:00 p.m. Sundays
in the Selkirk Dining Room

THE ROYAL ALEXANDRA HOTEL

PAN-AM GAMES EVENTS

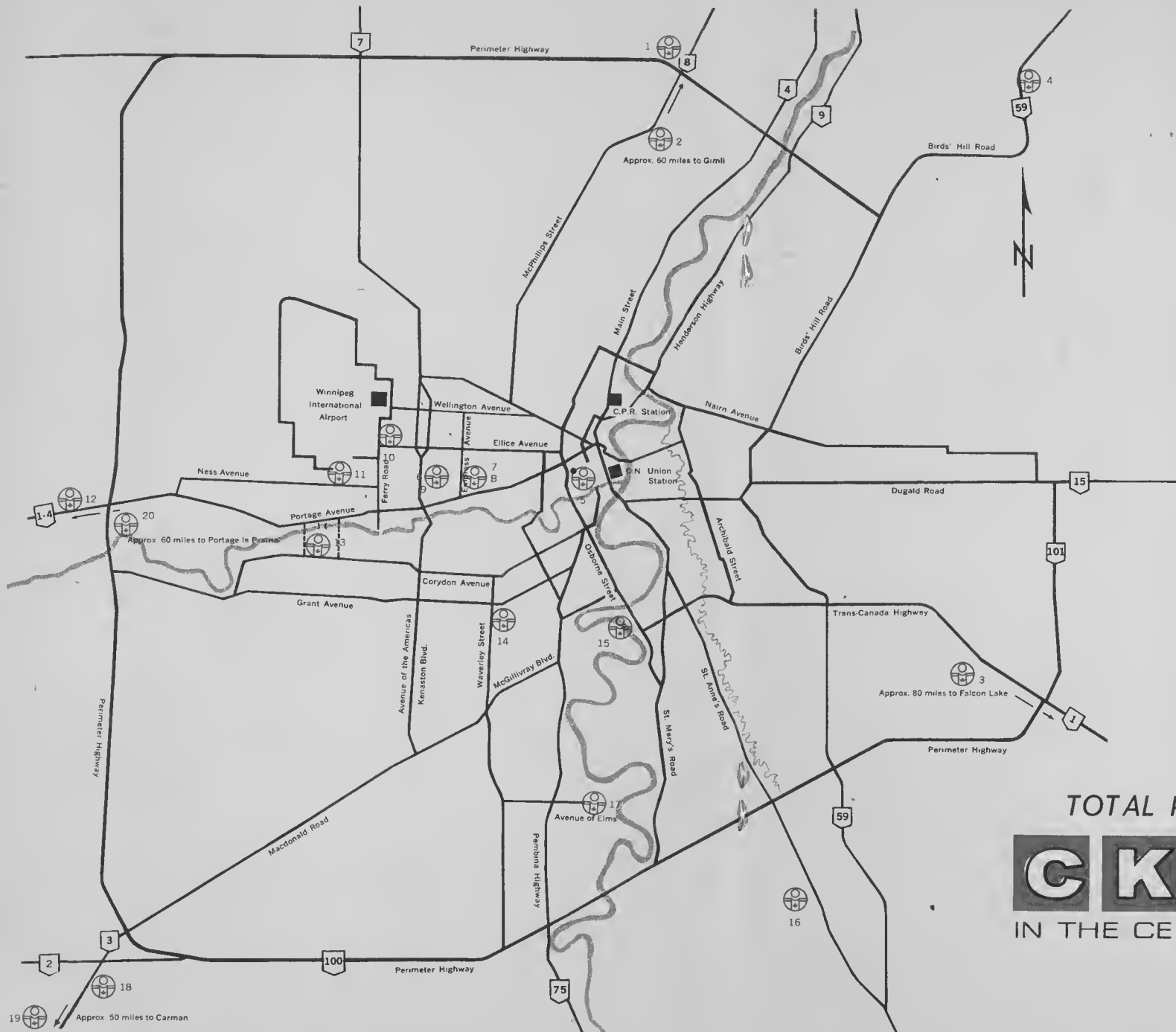
1. Shooting — Miller Road
2. Yachting — Gimli, Lake Winnipeg
3. Cycling — Whiteshell
4. Equestrian — Birds' Hill Park
5. Wrestling — Winnipeg Civic Auditorium
6. Baseball — Winnipeg Stadium
7. Soccer — Alexander Park
8. Cycling — Velodrome
9. Basketball — Winnipeg Arena
10. Fencing — Highlander Club
11. Gymnastics & Judo — St. James Centenary Arena
12. Equestrian Dressage — Assiniboia Downs
13. Field Hockey — Assiniboine Park
14. Aquatics — Pan-Am Pool
15. Tennis — Winnipeg Canoe Club
16. Canoeing & Rowing — Winnipeg Floodway
17. Track & Field — University of Manitoba
18. Shooting — Winnipeg Track and Skeet Club
19. Baseball — Carman
20. Baseball — Portage la Prairie

JULY 22 TO AUGUST 7

TOTAL Pan-Am Coverage



IN THE CENTRE OF THINGS



MONDAY, JULY 31

5:30 pm	Baseball Game	Men's 800 Metre Free-style Relay (heats)
7:30 pm	Baseball Game	3:00 pm Men's 10 Metre Diving (preliminaries)
2:30 pm	Cycling Road Race	7:00 pm Men's 100 Metre Butterfly FINAL
2:00 pm	Equestrian—3-day event (Stadium jumping)	Women's 100 Metre Breaststroke FINAL
9:30 am	Women's Foil Individual Fencing	Men's 200 Metre Backstroke FINAL
2:30 pm	Women's Foil Individual Fencing	Women's 200 Metre Butterfly FINAL
7:30 pm	Women's Foil Individual Fencing	Men's 800 Metre Freestyle Relay—FINAL
10:30 am	Field Hockey Game	9:00 pm Water Polo Game
6:30 pm	Field Hockey Game	2:00 pm Volleyball Game
2:00 pm	Football Game	8:00 pm Volleyball Game
6:30 pm	Football Game	1:30 pm Weightlifting — Middle Heavyweight
8:30 pm	Football Game	7:00 pm Weightlifting — Heavyweight
2:00 pm	Judo—Featherweight	1:00 pm Yachting: Lightning
7:00 pm	Judo—Heavyweight	Flying Dutchman
9:00 am	Water Polo Game	Snipe
11:00 am	Men's 100 Metre Butterfly (heats)	Finn
	Women's 100 Metre Breaststroke (heats)	
	Men's 200 Metre Backstroke (heats)	
	Women's 200 Metre Butterfly (heats)	

covering every event.



**The Centennial Voice
of Manitoba**



TUESDAY, AUG. 1

- | | |
|--|---|
| <p>6:00 pm Men's 200 Metre (heats)
Men's 800 Metre (heats)
Men's 400 Metre Hurdles FINAL
Men's Discus FINAL
Men's Triple Jump FINAL
Women's 200 Metre (heats)
Women's 80 Metre Hurdles FINAL
Women's Javelin FINAL
Men's Decathlon (1st day):
100 Metres
Long Jump
Shot Put
High Jump
400 Metres</p> <p>5:30 pm Baseball Game
7:30 pm Baseball Game
2:00 pm Basketball Game
8:00 pm Basketball Game
2:00 pm Boxing Bouts
7:00 pm Boxing Bouts
9:30 am Men's Epee Individual Fencing
2:30 pm Men's Epee Individual Fencing
7:30 pm Men's Epee Individual Fencing
10:30 am Field Hockey Game
6:30 pm Field Hockey Game
2:00 pm Football Game
6:30 pm Football Game
8:30 pm Football Game
2:00 pm Judo—Middleweight
7:00 pm Judo — Light Heavyweight
9:30 am Water Polo Game
11:00 am Women's 400 Metre Freestyle Relay (heats)
Men's 1500 Metre Freestyle (heats)
Women's 400 Metre Individual Medley (heats)
Men's 400 Metre Medley Relay (heats)</p> | <p>3:00 pm Water Polo Game
7:00 pm Women's 400 Metre Freestyle Relay FINAL
Men's 1500 Metre Freestyle FINAL
Men's 10 Metre Diving FINAL
Women's 400 Metre Individual Medley FINAL
Medley Relay FINAL
Men's 400 Metre</p> <p>9:30 pm Water Polo Game
9:00 am Volleyball Game
1:00 pm Yachting
Lightning
Flying Dutchman
Snipe
Finn</p> |
|--|---|

LEADERS IN HAIR FASHIONS



Mario's

Beauty Salons

Polo Park ...SU 3-7359

415 GrahamWH 3-9728

562 AcademyHU 9-6795

1727 Main St.ED 9-7922

WEDNESDAY, AUG. 2

6 pm Men's 110 Hurdles
Hurdles (heats)
Men's 5,000 Metre
FINAL
Men's 200 Metre
FINAL
Men's 800 Metre
FINAL
Women's 200 Metre
FINAL
Women's Long Jump
FINAL
Men's Decathlon
(final day):
110 Metre Hurdles
Discus
Pole Vault
Javelin
1,500 Metres
2:00 pm Baseball Game
7:30 pm Baseball Game

10:00 am Basketball Game
2:00 pm Boxing Bouts
7:00 pm Boxing Bouts
9:30 am Women's Foil Team
Fencing
2:30 pm Women's Foil Team
Fencing
7:30 pm Women's Foil Team
Fencing
10:30 am Field Hockey Game
6:30 pm Field Hockey Game
6:30 pm Football Game
8:30 pm Football Game
2:00 pm Judo—Lightweight
8:00 pm Volleyball Game
1:00 pm Yachting:
Lightning
Flying Dutchman
Snipe
Finn

SPECIAL PAN-AM ENTERTAINMENT AFTERNOONS AND EVENINGS

THE NEW

Dakota VILLAGE MOTOR HOTEL

St. Mary's Rd. & Dakota Village, Winnipeg 8, Man.

PHONE 256-4315



WINNIPEG'S FINEST MOTOR HOTEL

BANQUET FACILITIES FOR 600
ENTERTAINMENT NIGHTLY
ROOMS \$9.00, FREE TV & RADIO

CALYPSO BAND

ROY JOSEPH

LOS LATINOS

THURSDAY, AUG. 3

- 5:30 pm Baseball Playoff
 8:00 pm Basketball Game
 2:00 pm Boxing Bouts
 7:00 pm Boxing Bouts
 9:30 am Men's Epee Team Fencing
 2:30 pm Men's Epee Team Fencing
 7:30 pm Men's Epee Team Fencing
 10:30 am Field Hockey Game
 6:30 pm Field Hockey Game
 6:30 pm Football Game
 8:30 pm Football Game
 7:00 pm Judo Open Competition
 6:00 pm Rowing —
 Four oars wth cox (heats)
 Pair Oars without Cox (heats)
 Single Sculls (heats)
 Pair oars with cox (heats)
 Four oars without cox (heats)
 Double Sculls (heats)
 Eight oars (heats)
 8:30 am Volleyball Game
 1:30 pm Volleyball Game

SPORTS

Between spectator and participant sports, there is never a lull in Winnipeg for the sports minded. At Winnipeg Stadium, home of the Winnipeg Blue Bombers, Canadian professional football thrills crowds from July to November and a soccer football league provides more rugged action. □ There are many exciting moments during the horse-racing and harness-racing seasons at Assiniboia Downs, a popular rendezvous for visitors. □ Golfers will find Winnipeg convenient with 17 public and private courses throughout the metropolitan area. A six-team cricket league, playing on summer weekends, adds an unusual touch to the sports picture. □ Tennis, canoeing, rowing, bowling, and sailing all have their adherents but one of the most popular pastimes along with hockey is a winter sport—curling. Winnipeg is the home of the world's largest annual curling bonspiel which has been held continuously since 1889.

Winnipeg's Big 3

MOST INTERESTING SMALL
SHOPS IN THE CITY

DESIGN ASSOCIATES LTD.

1. FURNITURE AT 132 OSBORNE STREET.
2. TASTEFUL GIFTS & ACCESSORIES AT TUXEDO PARK SHOPPING CENTRE.

the third step

3. THE ONLY FASHION BOUTIQUE IN AN OLD HOUSE FEATURING THE WORLD FAMOUS

MARIMEKKO COTTONS

Tubby's

PIZZAS

PHONE 284-5472

STAFFORD AND GROSVENOR

Constellation Room
CABARET

AIRPORT MOTOR
HOTEL

Ellice at Berry

DINING — DANCING

5 p.m. 'til 2 a.m. Saturday 'til Midnight

FRIDAY, AUG. 4

6:00 pm Men's 110 Metre
Hurdles FINAL
Men's 1500 Metre
(heats)
Men's 4 x 100 Metre
(heats)
Men's 4 x 400 Metre
(heats)
Men's 50,000 Metre
Walk FINAL
Men's Long Jump
FINAL
Men's Hammer FINAL
Women's 800 Metre
(heats)
Women's 4 x 100 Metre
(heats)
Women's High Jump
FINAL

5:30 pm Baseball Playoff
10:00 am Basketball Game
2:00 pm Boxing Bouts
7:00 pm Boxing Bouts
8:30 pm Football Game
6:00 pm Rowing —
Four oars with cox
(heats)
Pair Oars without
Cox (heats)
Single Sculls (heats)
Pair oars with cox
(heats)
Four oars without
cox (heats)
Double Sculls
(heats)
Eight oars (heats)
8:00 pm Volleyball Game

DIXON'S PHARMACIES

1385 GRANT AVE.
(Next to Pan-Am Pool)

1437 CORYDON AVE.
(On Route to Pan-Am Village)

The Shop with the Bear on Top!
TAXIDERMISTS

KEN HAWKINS LTD.

Canada's Largest Taxidermists
and Supply House

1793 MAIN ST.

VISITORS WELCOME - 339-7612

You Can Be Sure If It's Westinghouse

SATURDAY, AUG. 5

2:00 pm Men's Marathon
FINAL
Men's 4 x 100 Metre
FINAL
Men's 1500 Metre
FINAL
Men's 4 x 400 Metre
FINAL
Men's Pole Vault
FINAL
Women's 800 Metre
FINAL
Women's 4 x 100 Metre
FINAL

Women's Shot Put
FINAL
2:00 pm Baseball Playoff
2:00 pm Basketball Game
8:00 pm Basketball Game
7:00 pm Boxing Bouts
6:00 pm Rowing —
Four oars with cox
FINAL
Pair Oars without
Cox FINAL
Single Sculls FINAL
Pair oars with cox
FINAL
Four oars without
cox FINAL
Double Sculls
FINAL
Eight oars FINAL

ENJOY WINNIPEG

Winnipeg is Mecca for visiting shoppers. Large downtown department stores, and specialty shops, plus a growing number of modern shopping centres throughout the suburbs, offer a surprising variety of merchandise to intrigue the vacation traveller. □ Traditional items sought by Winnipeg visitors include furs, woollen goods, and fine china. Winnipeg is a continental fashion centre for furs with style shows and fur auctions each year. □ Colorful "Point" blankets have long been a favorite buy for tourists along with English bone china and antique silverware. Manitoba-made sportswear too is rapidly gaining popularity with shoppers. □ Discriminating buyers are also interested in native handicraft items ranging from pottery and hand-loomed fabrics to Indian beadwork and Eskimo carvings.

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9:00 am Equestrian —
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Things To Do In Winnipeg

There's always something doing in Winnipeg. In summer, crowds head for outdoor theatre at Rainbow Stage in Kildonan Park, or for the annual Highland Games, a colorful spectacle of tartans, sword dances and bagpipes.

☐ The Red River Exhibition, a 10-day event, is another summer highlight. For action lovers there is stock car or drag racing and, for those who like something different, two colorful river boats, the "Paddlewheel Queen" and "Princess", provide food,

drink and entertainment while cruising down the Red River.

☐ At other times of year the world-famous Royal Winnipeg Ballet and the renowned Manitoba Theatre Centre offer superlative entertainment as does the Winnipeg Symphony Orchestra.

☐ All these pleasures are easily reached from any part of the continent by rail, road, or air, as Winnipeg, with its central location, is the transportation crossroads of a nation.

ENGLISH

WELCOME TO WINNIPEG

SPANISH

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VISIT MANITOBA'S VACATION RESORT AREAS

A short drive in any direction from Winnipeg leads to any number of colorful, exciting and interesting resort areas. Whether your interests lie with sunning, swimming, boating, golfing, fishing or hunting . . . Manitoba offers them all.

LAKE WINNIPEG

Some 50 miles north of Winnipeg, the wide sand beaches of Lake Winnipeg are popular places for residents and visitors alike. On the west shore—Sans Souci, Matlock, Whyteford, Ponemah, Winnipeg Beach, Sandy Hook, and Gimli occupy an unbroken stretch of sand 20 miles in length. On the west shore, Patricia, Beaconsia, Hillside, and Victoria Beaches, and Grand Beach Provincial Park are located on one of the finest stretches of sand in central North America.

WHITESHELL PARK

In Eastern Manitoba, about 90 miles from Winnipeg, the Whiteshell Provincial Park extends through a thousand square miles of thickly wooded terrain. This is Precambrian country with massive rock ridges criss-crossing the country on which only the hardy jack-pine can thrive. There are cliffs and ledges along lake shores and rivers and boulder-strewn sand and gravel beaches. Over 200 lakes are located in the park offering swimming, boating, waterskiing, sailing, fishing and hunting in season. Scores of motels, tourist lodges, hunting and fishing lodges, camp grounds and picnic sites resorts are at the following lakes: are located throughout the park. Major Falcon, West Hawk, Caddy, Brereton, Jessica, White, Big Whiteshell, Betula, Nutimik, Margaret, Eleanor and Dorothy. An excellent 18 hole golf course is in operation at Falcon Lake. Three major points of interest on or near Provincial

Road 307 are: Alf Hole Goose Sanctuary at Rennie; Ojibway Indian Mosaics near Betula Lake, and the Natural History Museum at Nutimik Lake.

LAC DU BONNET

Beyond the northwestern limit of the Whiteshell, the Winnipeg River swings north at Seven Sisters Falls to the town of Lac du Bonnet, gateway to many vacation sites in the immediate vicinity. Lac du Bonnet Lake is the largest lake in the area and this is ideal vacation country away from the hustle and bustle of city life. Two excellent resorts are in operation on this lake, namely Wendigo Resort and Tall Timber Lodge. The area is noted for its scenery and fishing. Swimming, boating and water sports are equally as popular. Charter floatplane services to various angling lakes may be arranged for a day's outing, or a weekly stay.

MINAKI

Situated in the magnificent Lake of the Woods area (Minaki, Ontario), Minaki Lodge Resort offers guests the finest in accommodation, food and fun activity for the entire family. Features include Trophy fishing with experienced guides, fly-in service available for fishing in Northern lakes, boat rental (new Starcraft 16', new 20 h.p. Johnson outboards) for fishing or scenic cruising, complete launching facilities for guests' boats, swimming "in the lake" or outdoor heated swimming pool, large-launch cruises, superbly planned 9-hole golf course (rental clubs and carts available), tennis, Honda rentals, entertainment and refreshment lounges, first-run movies. Minaki Lodge Resort is easily reached from Winnipeg — 3 hours by car or 2 hours by train. Choice of European or American plan. For instant reservations and information, phone 489-7515 (Winnipeg).

RIDING MOUNTAIN

One hundred and seventy-five miles northwest of Winnipeg, Riding Mountain National Park, one of the most popular national parks in Canada, rises a thousand feet above the surrounding plains. This highly developed summer resort is well endowed with motels, lodges, camp grounds, trailer parks, and picnic sites. The 18-hole golf course at Clear Lake is set in the midst of rolling hills and thickly wooded terrain. Swimming, riding, boating, tennis, golf, and fishing are popular pastimes in this attractive family vacation resort. Wasagamung on Clear Lake is a modern vacation town, with many facilities for recreation and accommodation. The entire park, covering some 148 square miles, is a game preserve. There is an exhibition herd of buffalo at Audy Lake. One of the largest herds of elk in Canada browse in the forest; black bear, moose, and deer are frequently seen along the highways.

**FIRST
ACROSS
THE
FINISH
LINE**



WINNIPEG



DUCK MOUNTAIN

North of Riding Mountain National Park, the Duck Mountain Provincial Park contains some of the highest elevations in the province. This thickly wooded plateau, crossed by steep hills and valleys, contains a number of beautiful lakes—Singush, Childs, Wellman, the Blue Lakes, and others. There are camp grounds on several lakes and tourist lodges at East Blue and Wellman Lakes.

THE PAS - FLIN FLON

Five hundred miles north of Winnipeg, via highway 10, a vast area of lakes, rivers, forests, and rocks lies between The Pas and Flin Flon. Clearwater Provincial Park and Grass River Provincial Park are located in this area. This is one of the best fishing and hunting areas in North America. Northern Pike, walleye, and lake trout are the major species. Many trophy fish are taken hereabouts. Motels, tourist lodges, hunting and fishing lodges, camp grounds, trailer parks, and picnic sites are located at strategic places. Access to some remote lodges is by boat or float-equipped aircraft.

FLY-IN AREA

In northeastern Manitoba accessible via float-plane, lies Fishing Lake, which offers excellent angling and hunting in season. Fishing Lake Lodge, one of the finest resorts in Manitoba, is located at this site. Further north, the well known Gods Lake yields large lake trout, while trophy-size brook trout are taken in Gods River. Large fish from these waters have been consistent winners in national and international angling contests. In the far northeast, Churchill on the shore of Hudson Bay is a popular place for tourists. Here is the site of historic Prince of Wales Fort; Indian and Eskimo villages are nearby the town. The Eskimo Museum and white whales off the estuary of the Churchill River are well worth seeing.

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